



Zenith Insurance Company at North State Event

Special \$20 discount with promo code: **NSZEN**

As a sponsor of the North State Precision Ag Expo & Farm Business Forum, we're delighted to extend a special registration discount to our policyholders and producers to attend the event, November 15-16, 2016.

Save on registration

Pay only \$80 when you register before October 15 and use promo code **NSZEN**. Continue to save \$20 after early registration pricing ends.

What you'll get

Attend valuable seminars, workshops, and panels on best business practices and the latest in precision ag technologies, including drones for spray application. While at the event, you also can visit the trade show, get continuing education hours, see live demonstrations, and network with other industry professionals.



EVENT DETAILS

Glenn County Fairgrounds
Orland, CA

(1.5 hours north of Sacramento)

www.glenncountyfairgrounds.org

KEYNOTES

Tuesday, November 15

Dr. John Unruh, Dean,

College of Agriculture at

California State University Chico

"Agriculture Education in a New Age"

Wednesday, November 16

Roland Fumasi, Senior Analyst at Rabobank

"Land Values in CA & How They Affect Your Opportunities"

CONFERENCE TOPICS

- Success to Significance
- Evolution of Precision Agriculture
- Precision Irrigation to Evaluate Orchard Water Stress
- Panel: Maintaining a Healthy Bottom Line
- Data Management – Make It Work for You
- Growing the Business of the Future
- Developing Leadership and a Successful Business Culture
- Food Safety & Security Regulations
- Five Big Mistakes in Succession
- Panel: A Look at the Future
- Safety Isn't Rocket Science ... Or Is It?
- Using Satellite Imagery to Track Seasonal Tree Health
- Ag Apps to Change the Way You Do Business



CALIFORNIA AGRIBUSINESS INSURANCE

EXPERIENCE. COMMITMENT. STABILITY.